



MW (Polymer Products) Ltd Privacy Policy

The privacy of our website users is extremely important to us. The statement below sets out how we collect, use and protect information supplied by our users when visiting our website.

We are committed to ensuring your privacy is protected and will only collect information that we know we will genuinely use.

This policy supersedes our previous Privacy Policy and has been updated to reflect the new Global Data Protection Regulation that comes into effect May 25th, 2018.

What our policy means for you:

When someone visits: www.mwpolymers.co.uk we use a third-party service, Google Analytics, to collect certain anonymous information about the user. This includes data relating to the audience, for instance, location information if it is available, how we acquire users and the behaviour of our users once they're on the website. This information is processed in such a way that individuals cannot be identified. We do not make any attempt to identify the users of our website. If we do collect information that makes you identifiable, we will be clear about this from the beginning and will clearly state what we intend to do with this information.

Cookies

We use cookies that are strictly necessary for our website to run effectively. Google Analytics, our third-party website analysis tracker, also uses cookies to analyse the habits of our users. The information collected is anonymous and is used purely as statistical evidence for our website analysis and reporting. Although we use Wordpress to publish news stories on our website, we do not use Wordpress plug-ins to collect statistical data or website user information.

The following cookies are used by Google Analytics on our website:

_ga
_gid

'Contact us'

When a website visitor uses the 'Contact us' page, we ask for a name and email address along with a short message. This information is then sent to 'admin@mwpolymers.co.uk', where it is forwarded to the relevant team member. We will follow up with you directly regarding your query but will not add your details to a database in the first instance. We will only add your details to a database if, for

instance, we send you a product sample or you place an order with us. This information will not be shared with a third party and will only be kept for six months from the last date of contact.

Social media

If you contact us through any of our social media channels your information will not be recorded on our system. We will only add your details to a database if for instance, we send you a product sample or you place an order with us. This information will not be shared with a third party and will only be kept for six months from the last date of contact. We do not use a third party social media management system.